



**For Immediate Release**

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***A SWEET ADDITION: TITANIC MUSEUM ATTRACTION  
ANNOUNCES EXPANSION WITH “THE TITANIC FROZEN  
CUSTARD & CHOCOLATE ATTRACTION”***

*Set to open in 2023, the museum attraction previews an exclusive look at the new experience, complete with a chocolate machine and a \$100 frozen custard sundae.*

**November 10, 2022 – Pigeon Forge, Tenn. –**

The RMS *Titanic* served a variety of delicacies for passengers to dine on, including decadent desserts. American ice cream, made by combining sugar, milk, and cream, was served to Second-Class passengers, while First-Class passengers received a luxurious and delectable French-style ice cream, made with eggs that was thick, silky, and more of a custard, in texture.

The **Titanic Museum Attraction** wants guests to experience these desserts for themselves and – in anticipation of “National Sundae Day,” set to be celebrated on Friday, Nov. 11 – the iconic museum attraction announces a sweet expansion project: “The Titanic Frozen Custard & Chocolate Attraction,” a must-see, priceless experience that will offer custard, chocolate, special merchandise, and much more!



Highly anticipated, Crew members aboard “The Titanic Frozen Custard & Chocolate Attraction” plan to serve a delicious \$100 frozen custard sundae shaped like the famed RMS *Titanic* replica, according to Mary Kellogg Joslyn, COO and Co-owner of the Titanic Museum Attractions in Pigeon Forge, TN, and Branson, MO.

“Our guests have been asking for an additional Titanic Museum Attraction experience, and we’ve developed a lighthearted way to deliver another piece of history to them,” said Kellogg Joslyn. “Our expansion will provide a sweet addition to the educational and interactive, walk-through experience at the Titanic Museum Attraction while providing historically accurate information to guests.”

Kellogg Joslyn previews that Titanic Museum Attraction will be branding 2023 as “The Year of the Titanic Children” and will feature a look inside the lives of children onboard the RMS *Titanic*. This period-style attraction expansion will also showcase newly created children’s mascot, “Officer Buster,” who is included in The Titanic Frozen Custard & Chocolate Attraction’s logo and will interact with young guests. In addition, guests will get to witness “Officer Buster’s French Chocolate Machine,” which will encapsulate the sight, sound, and smell of chocolate being made, stimulating the senses of guests with a series of lights, pulleys, spinners, and flowing chocolate.

“Following the excitement of Officer Buster’s French Chocolate Machine, guests will get the chance to order the mind-blowing and world-exclusive \$100 frozen custard sundae, complete with an assortment of custard flavors, waffle cones, lollipops, hot fudge, cotton candy, bananas, whipped cream and more surprises,” said Kellogg Joslyn. “This RMS *Titanic* replica sundae will be worth it!” What’s a better way to finish the Titanic Museum Attraction experience than following it with these treats and entertainment? We believe our visitors will agree ‘The Titanic Frozen Custard & Chocolate Attraction’ is the answer and a perfect sweet addition!”

Kellogg Joslyn says this whimsical world of treats is slated to open in September 2023.

The Titanic Museum Attraction opens daily at 9 a.m. Reservations are required and can be made online at [www.titanicattraction.com](http://www.titanicattraction.com) or by phone at 800-381-7670.

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*Titanic Museum Attractions: Cedar Bay Entertainment, LLC, a privately owned and operated entertainment and development company, owns and operates the Titanic Museum Attractions in Branson, MO (2006) and Pigeon Forge, TN (2010).*

